



Posting Date: May 5, 2023

INTENT TO AWARD

The State intends to award contracts noted below. Unless otherwise suspended or canceled, this document becomes the final Statement of Award effective **May 5, 2023**. Unless otherwise provided in the solicitation, the final statement of award serves as acceptance of your offer.

Contractors should not perform work or incur any costs associated with the contract prior to the effective date of the contract. The University assumes no liability for any expenses incurred prior to the effective date of the contract.

If you are aggrieved in connection with the award of the contract, you may be entitled to protest, but only as provided in Section 11-35-4210. To protest an award, you must (i) submit notice of your intent to protest within seven business days of the date the award notice is posted, and (ii) submit your actual protest within fifteen days of the date the award notice is posted. Days are calculated as provided in Section 11-35-310(13). Both protests and notices of intent to protest must be in writing and must be received by the appropriate Chief Procurement Officer within the time provided. See clause entitled "Protest-CPO". The grounds of the protest and the relief requested must be set forth with enough particularity to give notice of the issues to be decided.

- (a) by email to protest-mmo@mmo.state.sc.us , or
- (b) by post or delivery to 1201 Main Street, Suite 601, Columbia, SC 29201

Solicitation Number:	GS-FPB-220174-02
Issue Date:	May 5, 2022
Opening Date:	May 31, 2022
Description:	Integrated Marketing and Public Relations
Initial Contract Term:	May 5, 2023 through May 4, 2024
Maximum Contract Term:	May 5, 2023 through June 17, 2027
Estimated Potential Value of Contract:	\$8,000,000.00
Awarded to:	See Attached Spreadsheet

Amy Sabol
Amy Sabol
Procurement Manager



GS-FPB-220174-02 Total Awarded

Bidder	Award Number	Lot 1	Lot 2	Lot 3	Lot 4	Lot 5	Lot 6	Lot 7	Lot 8
	USC-220174	Marketing Strategy Services \$200.00	Media Buying Services \$100.00	Freelance Writing Services \$100.00	Graphic Design Services \$100.00	Videography Services \$125.00	Photography Services \$125.00	Web Design Development Services \$125.00	Public Relations Services \$125.00
EAB Global, Inc	GS-FPB-220174-02-019	\$200.00							
Encoura, LLC	GS-FPB-220174-02-020	\$200.00							
EMILY Revolutionary Marketing Group LLC	GS-FPB-220174-02-021	\$125.00	\$100.00	\$85.00	\$85.00	\$85.00	\$120.00		\$125.00
Helen Walters	GS-FPB-220174-02-022				\$35.00				
The Research Associates	GS-FPB-220174-02-023	\$195.00							